Syphilis in Escambia County

Syphilis Elimination Task Force Meeting
February 12, 2013
2013 Syphilis Cases by Race

African Americans are adversely affected.
- 38 males
- 27 females

White
- 21 males
- 14 females
2012 & 2013
Syphilis Cases by Gender and Race

African American females saw an increase in cases.

African American males saw a decrease, but are still reporting the most cases.

White females saw no change in number of cases.

White males saw a slight decrease in cases.
Syphilis Cases by Zip Code

Syphilis Elimination Task Force - Escambia County
Annual Comparisons

2013
• 101 total cases
• 40 infectious cases

4.71% decrease

2012
• 106 total cases
• 47 infectious cases

14.89% decrease
Risk Behaviors

- Multiple sex partners
- Bar or internet pick-ups
- Anonymous partners
- Sex for money or drugs
- Sex while using drugs or alcohol
- Lack of condom use
Multiple Partners

How do we target this population?

- Who are they?
  - 20-34 years of age
  - African American
  - Straight & men who have sex with men (MSM)

- Where/how do they meet?
  - Bars, restaurants, events
  - Internet, smart phone applications
  - Specific zip codes
  - Through friends, family, and acquaintances
Contributing Factors

Predisposing Factors
- Lack of awareness and knowledge of syphilis, preventive behaviors/methods, and available treatments
- Attitudes and beliefs
- Personal preferences

Reinforcing Factors
- Social support
- Social norms
- Economic reward
- Low perceived risk and susceptibility

Enabling Factors
- Lack of access to health care/testing
- No time for testing
- Income
- Environment
Stakeholders

Community Members

Public Health

Healthcare

Business

Government

Education

Philanthropy
Action Cycle

Social Diagnosis → Epidemiological, Behavioral, Environmental diagnosis → Educational & Ecological Diagnosis

Policies & Administration → Implementation → Process Evaluation

Impact Evaluation → Outcome Evaluation
Actions

• Awareness and knowledge
• Outreach testing
• Strengthen community partnerships
• Policy change

2013 Syphilis Awareness Campaign

GET TESTED TODAY!
850/595-6740